



THE ASSOCIATION OF COMMUNICATORS IN EDUCATION

News Release

CUPRAP Honors Sally Widman for Service to Organization

HERSHEY, PA— Sally Widman, recently retired director of College Communications and Web Information at Ursinus College, is the 2009 recipient of the CUPRAP Don Hale Award.

Widman was honored during the annual CUPRAP spring conference, held in Hershey March 11-13.

The Don Hale Award, named for one of CUPRAP's co-founders who is now vice president for public affairs at The University of Texas at Austin, is presented annually to a CUPRAP member who has significantly contributed to the organization.

Widman joined CUPRAP in 1988 and served the last 11 years on the Board of Governors. She has served in as the organization's secretary, treasurer, vice president, president, and immediate past president. She has also served on a number of committees and as spring conference co-chair in 1998.

Widman spent 27 years at Ursinus, starting as free lance writer and then joining the communications staff full-time in 1986. She was named assistant director of communications in 1988 and promoted to director in 1990.

She holds a BA in English Literature from the University of Cincinnati and in 2006 earned an MBA from St. Joseph's University.

CUPRAP—The Association of Communicators in Education, is a voluntary organization composed of communications professionals dedicated to advancing the understanding of higher education, supporting efforts that benefit higher education and enhancing the professional development of its membership. CUPRAP is one of the few associations of its kind in the nation.

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