



THE ASSOCIATION OF COMMUNICATORS IN EDUCATION

News Release

CUPRAP Honors Tom A. Tenges for Advocacy and Support of Higher Education

HERSHEY, PA— Tom A. Tenges, executive director of the Lehigh Valley Association of Independent Colleges (LVAIC), is the 2009 recipient of the Arthur V. Ciervo Award, presented by CUPRAP—The Association of Communicators in Education.

Francis was honored at a luncheon during the annual CUPRAP spring conference, held in Hershey March 11-13.

Named in honor of Arthur V. Ciervo, one of CUPRAP's founders and a pioneer in higher education public relations, the award is presented annually to a public relations professional, president, higher education advocate, public official, or outstanding faculty or staff member who exemplifies CUPRAP's fundamental purposes of supporting and advancing the understanding of higher education.

Tenges has served as executive director of LVAIC since 1999. He has announced his retirement effective in April.

LVAIC is a consortium of six private colleges and universities in the Lehigh Valley (Cedar Crest College, DeSales University, Lafayette College, Lehigh University, Moravian College and Muhlenberg College). LVAIC's mission is to explore opportunities for the sharing of ideas, implement collaborative academic and student life ventures, enhance the quality of life in their community and generate cost savings and efficiencies of operation for its members.

Prior to joining LVAIC, Tenges served as vice president for Advancement at Delaware Valley College, as vice president of the Woodring-Roberts Corp. and as vice president for development for Moravian College.

CUPRAP—The Association of Communicators in Education, is a voluntary organization composed of communications professionals dedicated to advancing the understanding of higher education, supporting efforts that benefit higher education and

enhancing the professional development of its membership. CUPRAP is one of the few associations of its kind in the nation.

--CUPRAP--

CONTACT: Terry Day (570)662-4844

tday@mansfield.edu