



THE ASSOCIATION OF COMMUNICATORS IN EDUCATION

News Release

Muhlenberg College's Kaitlyn Zerbe Earns CUPRAP Internship Award

HERSHEY, PA— Kaitlyn Zerbe, a sophomore at Muhlenberg College, has been awarded the 2008 Communications Internship Award for Students of Color by CUPRAP—The Association of Communicators in Education.

This is the 26th year CUPRAP has presented the award, which provides a \$1,500 stipend to assist students pursuing a communications-related internship. Zerbe was honored at a luncheon during the annual CUPRAP spring conference, held in Hershey March 5-7.

One of five statewide finalists for the award, the Pine Grove, PA native was the unanimous selection of the CUPRAP Awards Committee. Zerbe is majoring in media and communications at Muhlenberg, where she carries a 3.7 grade point average. She plans to pursue internships in television reporting and production this summer.

“We received a number of strong applications but Kaitlyn’s really stood out,” Terry Day, chair of the CUPRAP Awards Committee, said. “The committee was very impressed by her materials and our entire membership was impressed when we heard her speak and got the chance to meet her. Kaitlyn has a bright future in whatever avenue of communications she decides to pursue.”

Zerbe had her first experience in public relations while still in high school. In 2005, she used her platform as Miss Pennsylvania American Teen to organize, publicize and run a country-wide event, “Schuylkill County Idol: Competing for a Cause,” to raise money and awareness for Duchenne Muscular Dystrophy.

At Muhlenberg, she has been involved in several projects, including researching and co-producing a documentary about one of the schools first female students.

The Communications Internship Award for Students of Color was established to encourage minority students enrolled in an accredited CUPRAP-member college or

university to consider careers in communications by pursuing internships that can provide valuable experience. Because many internships are unpaid, the stipend helps support a student during their internship experience in an area such as public relations, print and broadcast journalism, publishing, design, advertising and marketing.

CUPRAP—The Association of Communicators in Education, is a voluntary organization composed of communications professionals dedicated to advancing the understanding of higher education, supporting efforts that benefit higher education and enhancing the professional development of its membership. CUPRAP is one of the few associations of its kind in the nation. For more information, check online at cuprap.org

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CONTACT: Terry Day (570)662-4844

tday@mansfield.edu