



College and University Public Relations Association of Pennsylvania
Calder Square, P.O. Box 10034 | State College, PA 16805-0034 | www.cuprap.org

2009-10 Communications Internship Award for Students of Color

PURPOSE OF AWARD

Recognizing the need to attract more persons of color to communications professions, the College and University Public Relations Association of Pennsylvania (CUPRAP) sponsors the Communications Internship Award for Students of Color. This program is intended to make it financially easier for students of color to obtain valuable internship experience in a communications field. The internship program is open to all students of color attending an accredited college or university having membership representation in CUPRAP.

The deadline for applications is January 31, 2010.

ELIGIBLE CANDIDATES

- Must be a member of a racial minority group; i.e. African-American, Asian/Pacific Islander, Hispanic/Latino, Native American;
- Must be enrolled as a full-time undergraduate student at an accredited college or university (two-year or four-year; public or private) having individual membership representation in CUPRAP. Applicants need not be Pennsylvania residents;
- Must have successfully completed the freshman year or first year of college, and must be enrolled as a degree candidate in the second year or beyond for the 2007-2008 academic year;
- Must obtain and complete, by June 30, 2010, a verifiable internship of no less than 150 hours in a communications-related field; i.e. print media, radio, television, public relations, advertising or graphic/Web design. Internships started, in progress, or completed before March 1, 2010 do not qualify for this stipend.

The award is non-renewable. Recipients who wish to be considered for additional award funding must re-apply each year.

SELECTION PROCESS

Selection of a recipient is based upon an applicant's academic ability, communication skills and creativity as demonstrated through work samples and financial need. Applicants must submit a faculty recommendation for additional consideration.

The successful applicant will be notified no later than March 1, 2010 and will receive a \$1,500 stipend following confirmation of employment in an internship position (i.e. presentation of a letter from the internship supervisor outlining the recipient's internship duties and responsibilities). The recipient also will be invited to a formal recognition luncheon at CUPRAP's annual conference on Thursday, March 11, 2010 in Hershey, Pa.

HOW TO APPLY

- **Complete the two-page application form;**
- **Include a cover letter** explaining why you're applying for this stipend, and whether or not you have already obtained an internship for the coming year. Include any information related to your academic and/or career goals in communications that will be helpful to the selection committee. Your statement should be no longer than one side of a standard 8-1/2-by-11 inch sheet of paper;
- **Submit a résumé** of your academic and/or work experience;
- **Submit an official grade transcript** from your school;
- **Submit representative examples of your work.** One must be a writing sample. Samples may include news releases, feature stories, editorials, radio or television scripts, marketing or advertising plans, audio CDs/tapes, video DVDs/tapes or other communications-related work. Include a brief statement documenting the role you personally played in the creation of each sample;
- **Submit a faculty recommendation** (see "Faculty Recommendation" form). This may be sent with your application or under separate cover from the faculty member;
- **Mail all of the above to:**

**Communications Internship Award for Students of Color
c/o Mike Bruckner
Public Relations Office
Muhlenberg College
Allentown, PA 18104**

All application materials listed above must be submitted or postmarked no later than **January 31, 2010.**



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APPLICATION FORM

Personal Information

Name _____ Social Security # _____ - _____ - _____

Campus address _____
Street/P.O. Box _____ City _____ State _____ Zip _____

Campus telephone _____

Home address _____
Street/P.O. Box _____ City _____ State _____ Zip _____

Home telephone _____ Email address _____

Ethnicity (i.e. African-American, Hispanic/Latino, etc.) _____

Marital status _____ single _____ married _____ separated/divorced

Number of dependent children _____

Education

College/University attending _____

2009-10 class status (sophomore, junior, etc.) _____

Major _____ Minor _____

Cumulative GPA _____ Total credits earned _____

(continued)

Employment

If employed full- or part-time on- or off-campus, please complete the following:

Employer _____

Employer's address _____

Position _____ Hours per week _____

Hourly/weekly salary _____

Finances

Estimate the total cost of attending your institution for the 2010-2011 academic year:

Annual tuition costs _____

Annual room and board costs (if appropriate) _____

Fees, books, other expenses _____

Total _____

How much financial aid did you receive for the 2009-10 academic year:

PHEAA Grant \$ _____ Pell Grant \$ _____

PHEAA Loan \$ _____ Stafford Loan \$ _____

Other sources \$ _____

(Please specify – i.e. parental support, spousal income, other awards/grants, etc.)

How many siblings in your family (if applicable) are attending college this year: _____

Signature _____

Date _____



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FACULTY RECOMMENDATION FORM

Dear Faculty Member:

A student of your acquaintance, _____, has applied for a \$1,500 award from the College and University Public Relations Association of Pennsylvania (CUPRAP) Communications Internship Award for Students of Color. The stipend is awarded to a promising student of color who has obtained, or will obtain within one year, an internship in a communications-related field.

This student is requesting you to submit a confidential assessment of his or her academic and career potential. In addition, please indicate any personal qualities or special circumstances you believe may help us evaluate the applicant's qualifications. The stipend will be awarded on the basis of academic ability, strong communication skills and creativity (as demonstrated through work samples), and financial need.

Please return this recommendation (use a separate or additional page if necessary) to:

Communications Internship Award for Students of Color
c/o Mike Bruckner
Public Relations Office
Muhlenberg College
Allentown, PA 18104

This recommendation must be postmarked no later than January 31, 2010.

Name _____

Date _____

Institution _____

Title _____

Signature _____